

KERVIN ARIAS

Graphic Designer

 Phone: (+353) 87 109 1389
 E-mail: kervinarias@gmail.com |  Web: kervo.github.io/KervinAriasCv

October 2018

GRAPHIC DESIGNER, P.O.D. DIGITAL
www.poddigital.ie

B2B and B2C Design briefs and order management, 1500+ POS designed and printed a month. Size or type? Any. Editorial design for books, leaflets, annual reports, communication tool-kits and sales presenters. Digital media assets.

June 2016 - October 2018

JUNIOR GRAPHIC DESIGNER

End-to-end procedures to create signs, boards, menus, brochures and PowerPoint presentations. Ensure design guidelines and deadlines are met.

July 2015 - June 2016

GRAPHIC & WEB DESIGNER, D&S ROE

www.dsroeltd.com

WEB: Website's CMS-Joomla updates and maintenance, Facebook assets. Sales Presenter, digital version monthly updates.

PRINT: Product photography and layout design for the sales presenter brochure, monthly print. Product branding.

Pre press for screen printing.

Creation of files for digital plotting and die-cut machinery to produce stickers, labels and packets' header cards.

Work flow logistics within a product manufacturer company.

STAR PROJECTS

Winter Warmers Menu Templates

Irish Distillers 2020-2021

Two years in a row working closely with marketing team to create three templates for the winter campaign with different POS for both digital and print applications.

The Dubliner Whiskey Gift Box

The Dublin Liberties Distillery Oct 2019

Performed mock-ups and packaging design for this special edition. Created visual assets for digital marketing.

<https://thedld.com/home-page-spring/#>

The Devil's Hoof 2016-2017

Editorial design

<https://www.amazon.co.uk/Devils-Hoof-Gothic-Tale>

Logo Design

Spiorad, 2020

<http://spioradmedical.com/>

The Paw Society, 2019

<https://www.thepawsociety.ie/>

Web Prototype:

<https://pawsociety.herokuapp.com/>



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Further details and previous positions can be reviewed at:
ie.linkedin.com/in/kervin-arias-6a51b69a

SKILLS

Illustrator	<div><div></div></div>
Photoshop	<div><div></div></div>
InDesign	<div><div></div></div>
HTML	<div><div></div></div>
CSS	<div><div></div></div>
JavaScript	<div><div></div></div>

STRENGTHS

Creativity	<div><div></div></div>
Reliability	<div><div></div></div>
Communication	<div><div></div></div>
Typography	<div><div></div></div>
Team Player	<div><div></div></div>

EDUCATION

SOFTWARE DEVELOPMENT 2019-2020

Code Institute, SCQF Diploma

16 months course covering the basic coding languages along with UX Principles, responsive design, user stories, prototyping and wire-framing.

BUSINESS STUDIES 2008-2010

Eden College, FETAC Level 5

DIGITAL IMAGE DESIGN & WEBSITE DESIGN 2007

Institute of Commercial Management, Diploma

VISUAL COMMUNICATION & DESIGN 2000-2005

National Autonomous University of Mexico, BA

LANGUAGES

Spanish	<div><div></div></div>
English	<div><div></div></div>